

ACoRP events, training and publications 2017-18

2017

early Sept

Guidance: The basics of marketing and communications

Guidance: Developing tourism partnerships

Sponsored by Northern

Our first set of guidance materials will be issued to support ACoRP members and available to download from our website. This set will tie in with spring recent seminars and will include guidance on social media, developing your tourism offer and a subject on station building development. Guidance will include advice, good practice, worksheets and where to go for more help.

25 Sept

Report: Communicating Community Rail

Sponsored by Northern

This report will discuss what research tells us and good practice looks like in terms of communications within and about the community rail movement. It aims to support community rail partnerships and groups to develop their communications activities in a way most likely to be effective in reaching and engaging communities more widely, building support for and involvement in community rail, and promoting rail as a key part of sustainable, healthy travel.

This report will be made available via printed copies, the ACoRP website and will be followed up with a webinar on the topic on 16 Nov.

5 Oct

Awards: ACoRP Community Rail Awards 2017

Hosted by East Midlands Trains

The annual Community Rail Awards recognise and reward the hard work and dedication of the community rail family. The twelve categories highlight many of the different aspects of community rail and the great work going on across the country.

Details of the gala dinner, the programme of associated events and booking details are available on the ACoRP website.

Venue: The Roundhouse, Derby

11 Oct

Webinar: Getting started with station buildings

3-4pm

with Martin Yallop, Railway Heritage Trust and TBC

This webinar will look in brief at how to get started with reusing local station buildings. It will cover how to identify potential, and how to involve and explore the needs of the local community and potential funding streams. This webinar is hosted by ACoRP's Community Station Development Manager with advice from the Railway Heritage Trust.

To join this webinar you need to register in advance through the Events & Awards page of the ACoRP website. It's free for ACoRP members.

Autumn TBC

Seminar: New Community Rail Officers training day

A training day to give new Community Rail Officers a basic grounding in how the rail industry works, the structure of rail in government such as at the Department for Transport or Transport Scotland, the role of community rail partnerships and to build connections with others in similar roles. It also helps to outline the support available from ACoRP via its website and staff team all year round.

Venue: TBC London

16 Nov
11-12am **Webinar: Communicating Community Rail**
with Jools Townsend and TBC. Sponsored by Northern

As a follow up to the new Communicating Community Rail report, this webinar will run through its key findings and how you can raise the profile of community rail in your community and get more people involved locally.

To join this webinar you need to register in advance through the Events & Awards page of the ACoRP website. This webinar is free for members of ACoRP thanks to funding from the Department for Transport and Northern, with a charge of £20+VAT for non-members.

22 & 28 Nov **Seminar: Community Rail Partnerships and Station Adopters' Seminar**

These free seminars for ACoRP members are an opportunity for community rail partnerships and station adopters to get together for updates on the latest information from ACoRP, to share good practice and learn about key topics.

The programme will be available will include an update on the Department for Transport community rail development strategy, social media workshop, case studies on developing your tourism offer and station buildings development. Attendance numbers are limited.

Location: (22 Nov) – Fujitsu Services, London, or (28 Nov) – Bar Convent, York

29 Nov **Guidance: Social media**
Guidance: Developing your tourism offer

Our next set of guidance materials will be issued to support ACoRP members and available to download from our website. This set will tie in with the recent seminars and will include guidance on social media and developing your tourism offer. Guidance will include advice, good practice, worksheets and where to go for more help.

Dec **Report: Community Rail and Social Inclusion**
Sponsored by the Rail Delivery Group

This report will explore the significant opportunity within community rail to more widely engage and benefit communities, reaching out across diverse groups and helping to tackle exclusion, division and loneliness. In particular it will consider growing awareness of isolation and mental health problems, and a need to address a weakness across much of the community rail sector of demographically narrow engagement.

This report will be made available via printed copies, the ACoRP website and followed up with a webinar on the topic in January.

2018

Jan Webinar: Community Rail and Social Inclusion

As a follow up to the new Community Rail and Social Inclusion report, this webinar will run through its key findings and how you can support projects in your area to reduce social inclusion.

To join this webinar you need to register in advance through the Events & Awards page of the ACoRP website. This webinar is free for members of ACoRP thanks to funding from the Department for Transport and Northern, with a charge of £20+VAT for non-members.

Jan TBC Toolkit: Locally Enterprising Railway with SFEDI. Sponsored by CrossCountry

This toolkit will give practical advice from within the rail industry and outside on how to nurture and encourage social enterprise within your community rail partnership. Accredited by SEFEDI (Institute of Enterprise and Entrepreneurs), it will include practical tools to give you the ideas and skills you need.

The toolkit will be made available with a limited number of printed copies, via the ACoRP website and the CrossCountry Community Hub and will be followed up with workshops later in the year.

Jan/Feb TBC Workshop: Station buildings with Martin Yallop

This popular workshop help you understand and research your local station, including its history and architecture, along with identifying the potential for future development, practical advice on where to start, working with the community, tackling challenges, good practice and sourcing funding.

Venue: South West England or South Wales (TBC)

Jan/Feb TBC Toolkit: Station Buildings

A kit to help you understand and research your local station, including its history and architecture, along with identifying the potential for future development, practical advice on where to start, working with the community, tackling challenges, good practice and sourcing funding.

This toolkit will be made available with a limited number of printed copies and via the ACoRP website.

Feb Webinar: Social media with Nik Schofield

This webinar will look at how to make best use of different social media platforms to raise the profile of your community rail partnership or station group. As well as

practical tips on how to set up and manage your social media it'll also look at how to grab people's attention using the different channels.

To join this webinar you need to register in advance through the Events & Awards page of the ACoRP website. This webinar is free for members of ACoRP thanks to funding from the Department for Transport and Northern, with a charge of £20+VAT for non-members.

Feb TBC

Seminar: Engaging with schools and colleges

with Devon & Cornwall Rail Partnership, Kent Community Rail Partnership and Community Rail Lancashire

There is much potential for community rail partnerships and station groups to work with schools and colleges, whether developing a comprehensive, ongoing programme of activities that meets curriculum needs or running a workshop or local travel project. This seminar will discuss and swap good practice from around the country and identify future potential.

Venue: TBC

Mar

Webinar: Developing your tourism offer

with Alice Mannion

This webinar will look at how community rail partnerships can identify the tourism potential along their line and how the offer can then be developed.

To join this webinar you need to register in advance through the Events & Awards page of the ACoRP website. This webinar is free for members of ACoRP thanks to funding from the Department for Transport and Northern, with a charge of £20+VAT for non-members.

12-13 Mar

Community Rail Conference

The Community Rail Conference (formerly the Community Rail Seminar) is a free, invitation-only event for ACoRP members and partners, organised by ACoRP on behalf of the Department for Transport. It is an opportunity for key figures throughout the community rail sector in England and Wales to get together with the wider rail industry for workshops, updates, guest speakers and networking.

Venue: Jury's Inn, Milton Keynes

Mar TBC

Handbook: Station Adoption

ACoRP's Station Adoption Handbook has been a useful tool for station adopters since it was first produced. With new examples of good practice from around the country, an updated handbook will be launched which will include new downloadable templates on the ACoRP website.

Spring TBC

Webinar: Understanding community needs

This webinar will look at how community rail partnerships and station groups can identify the improvements and services they may be able to offer to meet the needs

of their local community. It will look at the information and resources available to do this and then how to set about fulfilling those needs. A guidance pack will be launched at the same time to support partnerships and groups in this area of work.

To join this webinar you need to register in advance through the Events & Awards page of the ACoRP website. This webinar is free for members of ACoRP thanks to funding from the Department for Transport and Northern, with a charge of £20+VAT for non-members.

Spring TBC

Guidance: Understanding community needs

This guidance ties in with the webinar above on understanding community needs. It will include advice, good practice, worksheets and where to go for more help.